

“And above all, watch with glittering eyes the whole world around you, because the greatest secrets are always hidden in the most unlikely places. Those who don’t believe in magic will never find it.”

– ROALD DAHL

MAKING MAGIC

Every day is a new beginning, and for Lake Forest artist and photographer **KERRI SHERMAN**, it’s also an opportunity to make new connections. From launching art events in the community, teaching photography classes at Gorton Community Center, hosting her weekly radio show broadcasting eclectic music at Lake Forest College’s 88.9 FM, engaging with a diverse range of clients during photo shoots on location or inside her Market Square studio, collaborating with fellow colleagues on branding projects for local businesses, or escaping to capture her Lake Michigan fine art series—Kerri Sherman’s passion is seen and heard. “There’s an incredible energy exchange in my circuit that is so rewarding, and that’s where the magic happens,” says Sherman, a former film editor who continues the craft of storytelling behind the lens with her photography business launched over a decade ago. Her commercial work spans from portraits and interiors here in *Sheridan Road*, to product and food photography for businesses and restaurants in the city and the North Shore, along with her collection of fine art commissioned pieces for interior designers and private clients. Kerri describes her business style as engaging and creative, balanced with integrity and inspiration.

Kerri Sherman Photography is located at 273 Market Square in Lake Forest. For more information, call 773-610-3481 or visit kerrisherman.com.

